



## Gay Bloggers Meet in D.C.

by Kilian Melloy/EDGE Contributor  
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Gay bloggers convened over the weekend in the nation's capital for a series of workshops, discussions, and seminars.

Posts at Pam's House Blend recounted that the gathering included luminaries such as Tim McFeeley, a past director of the Human Rights Campaign (also, past director of the NGLTF Policy Institute), who offered an overview of the "messaging" and milestones of the GLBT community, and addressed the question of how the fight for equality might unfold in the future.

Pam's House Blend reported that among McFeeley's recommendations for taking charge of how the equality debate is framed were suggestions on how to move from a dialogue based on "rights" to one focusing on "responsibilities," and from messages that promote individual needs and freedoms to those that underscore the need for a cohesive American society that draws upon the talents of all its citizens (e.g., "America Deserves Discrimination-Free Workplaces," "America Needs the Strongest Military We Can Find," "Marriage is Good for Families and Our Nation").

Media training expert Joel Silberman was also present, to discuss how body language enhances, or distracts from, the message being imparted by a speaker.

Renna Communications had a representative on hand to discuss effective marketing of a blogger's copy, and Andy Wibbel,s author of "Blogwild! A Guide for Small Business Blogging" also gave a presentation on how to "monetize," or make a profit on, one's own small blog business.

**In an earlier posting from Dec. 6 Pam's House Blend reported that one bit of news of interest to bloggers was the announcement of sponsorships being granted by the National Gay and Lesbian Task Force, which "will accept applications from bloggers to seeking sponsorship to help enhance their blogs and foster independent journalism," according to the post.**