



## Prop H8 Supporters Launch Dishonest Attack Ad

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On Sept. 29, the proponents of California Proposition 8, which we queer activists like to call Prop H8 as in "hate," turned to their only real weapon when they began their ugly ad campaign to eliminate marriage for same-sex couples - fear and lies. Their ad claims that the California Supreme Court "mandated" the right to marry for same-sex couples and, as a result, school children will be taught about same-sex marriage unless Prop 8 passes. **"It's a blatant lie," say spokespersons from the National Gay and Lesbian Task Force Action Fund.** In reality, what the court did was uphold the Constitution's promise of equality.

H8 proponents know that their claim that the law requires that children be taught about same-sex marriage in school is a lie, just like the other false claims in their misleading ad, say NGLTF Action Fund spokespersons.

But honesty clearly is not a value that the proponents of Prop 8 believe in, say NGLTF people. "Unfortunately, voters may believe their lies unless we can raise the significant amount of money needed to do our own ads telling the truth."

It is now very clear: the proponents of Prop 8 will stop at nothing to eliminate the right of same-sex couples to marry. They will even use children as a political tool to mislead voters. And they are apparently spending millions of dollars to get their misleading message out to voters throughout California.

"We can't let this attack go unanswered. We must tell Californians the truth," NGLTF activists exhort. "Help us respond to their ad by making a donation."

A growing number of voters are beginning to see Prop 8 for what it really is: an effort to eliminate the right of same-sex couples to marry.

While we queers might be slightly ahead in some polls, we are still behind in dollars, says NGLTF. And money will be a major factor in whether we win or we lose, because this election will be decided on the airwaves. Whoever has more to spend and is most effective in their ads is more likely to win. It is that simple.

In the next four weeks, NGLTF says we can expect the proponents' attack ads to get even uglier.

"The only way we can win is to match them dollar-for-dollar in ad buys and then respond to their untrue attacks," say No on 8 activists. "We cannot let their ads go unanswered!" they urge. "Will you help us win the critical battle of the airwaves? Donate now!"